



**PRIMARY CARE**  
*of Cape Cod*

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July 13, 2023

Dear Patient,

I have decided to join Veritas Direct Care with Dr. Arnold and team in the Direct Primary Care Model. This was a very difficult decision for me.

Under the Direct Primary Care model, patients in the practice will pay a monthly subscription fee to remain in my care, and I will be opting out of contracts with health insurance companies.

There are many reasons that led me to this decision. The cost of providing good Primary Care medicine is not sustainable in our current health insurance reimbursement model. Having humans answer the phone, expedite your issue to solution, get you a prompt visit, and provide continuity of care, comes at a cost. The current reimbursement model does not meet this, and practices like ours cannot remain in business. Our current system of healthcare reimbursement rewards doctors by the QUANTITY of patients they see per day. I want to be rewarded for the QUALITY of care I provide to my patients - which will benefit YOU. I look forward to the future. I look forward to working for my patients.

The transition to the Veritas Direct Care plan will formally happen on January 1, 2024. I will continue to stay on with current insurance coverage until that time. I hope this gives you time to consider our program. I am sorry for the disruption this will cause you, but appreciate your support, understanding and patience.

Please go to [www.primarycareofcapecod.com](http://www.primarycareofcapecod.com) or call 508-418-6600 for more information about membership rates and instructions for joining my panel.

Sincerely,

Anne Marie Kelly, MD